Beep, Mississippi State University Launch State and Southeastern Conference's First Autonomous Shuttle Pilot

LAKE NONA, Fla., Oct. 1, 2024 — Beep, Inc., a leading provider of autonomous shared mobility solutions, today announced the public launch of C.A.B. or Campus Autonomous Bus, at Mississippi State University (MSU), marking Mississippi and Southeastern Conference's (SEC) first-ever autonomous pilot program.

Celebrated on Sept. 20 at a ribbon cutting ceremony on MSU's campus, the pilot completed weeks of continued testing and validation and is now available to all students, faculty and guests of MSU for transit. C.A.B. is currently scheduled to operate through the end of the year and will give MSU a chance to evaluate how autonomous transportation systems can be used on campus to diversify its existing fleet of transportation assets. MSU is also researching how electric and shared autonomous mobility can be used in rural-urban environments.

"MSU is a premier educational institution with a great transportation network, and as leaders in innovative transit, we are always on the lookout for new mobility technologies. This is why we are so excited to learn firsthand how Beep's autonomous shuttles can provide augmented and extended transportation options to our students, faculty, and city," said Jeremiah Dumas, MSU's Executive Director of Transportation. "The data we gather from this pilot program will help us better understand riders' perceptions of autonomous transportation, and how these solutions can provide convenient ways for students and faculty to get to their destination safely and efficiently."

The C.A.B. pilot program consists of two electric autonomous Beep shuttles, with one operating at a time along a 2.4-mile route that includes five different stops at key destinations: Old Main, Giles, College View, Cotton District, and Sanderson Center. The C.A.B. is scheduled to operate

daily from 12:00 to 8:00 p.m. pending environmental impacts and throughout the project, MSU will be collecting input from riders about the quality of the service, routes, ridership stats and other data points.

“The launch of Mississippi’s first-ever autonomous shuttle project is a remarkable milestone that highlights the state’s leadership in advanced mobility technologies, and we are proud of how we were able to help make this a reality for MSU and the state,” said Beep’s Chief Revenue Officer Toby McGraw. “As a renowned organization with several leading technology programs, MSU is the perfect location to test and provide advanced autonomous mobility solutions for its students and faculty. We are confident this pilot program will show how autonomous mobility can augment existing transportation systems and the overall benefits of shared mobility solutions on college campuses.”

The two Beep shuttles can carry 10 seated and secured passengers, plus an onboard attendant who provides passengers with information about the pilot program and assists with passenger safety. All shuttles are ADA-compliant and feature a manually deployable ramp which is operated by the attendant. While in operation, the shuttles are monitored by the Beep Command Center at its headquarters in Lake Nona of Orlando, Florida.

To learn more about Beep and MSU’s new C.A.B., visit www.msstate.edu or www.ridebeep.com.

About Mississippi State University
Mississippi State University is a national doctoral degree-granting, land-grant university offering a wide range of educational experiences for learning, research and service to a student body of approximately 23,000 students. Among the National Science Foundation’s Top 100 research universities, MSU provides access and opportunity to students from all 50 states and 95 countries. MSU is committed to its comprehensive research university mission, addressing complex local and global issues with innovative ideas and solutions.

About Beep
Beep, Inc. delivers the next generation of autonomous, electric, shared mobility networks through its AI-enabled AutonomOS™ software platform and mobility-as-a-service offerings. Specializing in planning, deploying and managing autonomous transportation services for private and public communities, Beep safely connects people, places, goods and services with solutions that reduce congestion, eliminate carbon emissions, improve roadway safety and enable mobility for all. Beep utilizes artificial intelligence insights and vast data learnings from its deployments to enhance and advance the safety, rider experience, and operating capabilities of autonomous transportation platforms. For more information visit www.ridebeep.com.

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